

# Rolly View Community Association

#50, 49402 Range Road 234  
Rolly View, AB  
T4X 0Y1



## Sponsorship Request Letter

January 1, 2024

### **Rolly View Community Association** **4th Annual Pitmasters Dinner** in partnership with **BarrelBossQ** June 8th, 2024

We are thrilled to extend an invitation to you to become an important sponsor at our 4th annual Pitmasters Dinner. Whether you've been a part of this event in the past or are considering joining us for the first time, we assure you that it will be an unforgettable evening.

By becoming a sponsor of this event, you will not only gain exposure to a diverse audience but also demonstrate your commitment to supporting local initiatives and community engagement. Your sponsorship will play an important role in creating an unforgettable experience for all attendees.

At the RVCA, our mission is to provide a community space for families, friends, and business owners to come together and connect. We believe in the power of community and strive to create a welcoming and inclusive environment for all.

As a non-profit organization, the RVCA relies on the generosity of local sponsors like yourself to help us offset the costs associated with hosting these events. By partnering with us, you will contribute to our fundraising efforts, enabling us to continue making a positive impact in our community.

This year, we have the privilege of featuring **Brad Billard from Canadian Drum Smoker & Co.**, who will be traveling all the way from St. Catharines, Ontario to join us as our featured Pitmaster. With his expertise and passion for grilling, we're certain that our taste buds will be in for a treat.

Apart from the culinary delights, our fundraiser dinner is an opportunity to make a positive impact in our community. Your support will directly contribute to upgrades and renovations to the Rolly View Hall, making certain that our hall is inclusive for everyone!.

### **CANADIAN DRUM SMOKER & CO.:**

Facebook: [Canadian Drum Smoker & Co.](#)

Instagram: [Brad Billard \(@cdndrumsokerandco\)](#)



Benefits of Sponsorship:

1. **Increased visibility:** Your brand will be prominently displayed throughout the event, including signage, banners, and promotional materials, ensuring maximum exposure to a highly engaged audience.
2. **Networking opportunities:** Connect with community members, local businesses, and like-minded individuals, fostering valuable relationships and potential collaborations.
3. **Brand recognition:** Align your company with a positive community-driven event, enhancing your brand's reputation and association with community values.
4. **Social media promotion:** We will feature your company across our social media platforms, reaching a wider audience and generating excitement about your involvement.
5. **Community impact:** By supporting this event, your sponsorship directly contributes to the success of local initiatives and promotes community engagement.

## **Event Promotion**

The event will be promoted through the following **media platforms:**

- **Facebook**
- **Instagram**
- **Local Radio Stations**

- **The Leduc, Nisku & Wetaskiwin Chamber**
- **Discover Leduc**
- **Other sponsors social media**

Participants and sponsors will be encouraged to promote the event through their own social media platforms as well, increasing exposure for sponsors.

We have put together a range of sponsorship packages, and while we appreciate any level of sponsorship, we encourage you to take a look at our packages to find one that aligns with your interests and budget.

## **Sponsorship Opportunities**

### **TITLE SPONSOR - \$4000.00**

- Exclusive rights to be named the Title Sponsor of the 2024 Pitmasters Dinner on all advertisement, signage, and any other means of public / private communications done for the event.
  - 2'x10' banner with company name to be showcased at front entrance (yours to keep)
- Dinner for 4 at the Pitmasters Dinner.
- Invitation to provide door prize or silent auction items to be placed on our '**Door Prize / Silent Auction**' table
- Main Logo on all Volunteer t-shirts worn at the event
- Logo / Business recognition on all RVCA Social Media, Chamber website, event emails.
- The ability to promote your business at the event

### **PITMASTER TABLE SPONSORS - \$500.00 (option 1)**

- Exclusive rights to brand/name one dinner table for each donation of \$500.00 with a table sign.
- Advertisements for your company will be placed on multiple tables (provided by you) if desired. Examples: cards, brochures, flyers, pens, notepads, etc.
- Logo on a 30" x 24" sign with metal stakes (yours to keep after the event)
- Invitation to provide door prize or silent auction items to be placed on our '**Door Prize / Silent Auction**' table
- Logo on all Volunteer t-shirts worn at the event
- Logo / Business recognition on all RVCA Social Media, Chamber website, event emails.

### **PITMASTER TABLE SPONSORS - \$1500.00 (option 2)**

#### **COMPLETE EVENING OUT!**

- Exclusive rights to brand/name one dinner table for each donation of \$1500.00
- Dinner for 8 at the Pitmasters Dinner at your company table including 8 drink tickets (1 per guest)
- Advertisements for your company will be placed on multiple tables (provided by you) if desired. Examples: cards, brochures, flyers, pens, notepads, etc.
- Logo on a 30" x 24" sign with metal stakes (yours to keep after the event)
- Invitation to provide door prize or silent auction items to be placed on our '**Door Prize / Silent Auction**' table
- Logo on all Volunteer t-shirts worn at the event
- Logo / Business recognition on all RVCA Social Media, Chamber website, event emails.

### **ENTERTAINMENT SPONSOR - \$1500.00 (2 available)**

- Exclusive rights to brand/name the Entertainment Stage Area with a 2'x10' banner (yours to keep after the event)
- Dinner for 2 at the Pitmasters Dinner
- Logo on a 30" x 24" sign with metal stakes (yours to keep after the event)
- Invitation to provide door prize or silent auction items to be placed on our '**Door Prize / Silent Auction**' table
- Logo on all Volunteer t-shirts worn at the event
- Logo / Business recognition on all RVCA Social Media, Chamber website, event emails.
- The ability to promote your business at the event

### **PHOTOGRAPHER SPONSOR - \$1500.00 or in-kind donation**

- Exclusive rights to be named the Official Photographer Sponsor for the Pitmasters Dinner. Photographer to be chosen by the RVCA (local) or you can provide your own.
- Dinner for 2 at the Pitmasters Dinner
- Logo on a 30" x 24" sign with metal stakes (yours to keep after the event)
- Invitation to provide door prize or silent auction items to be placed on our '**Door Prize / Silent Auction**' table
- Logo on all Volunteer t-shirts worn at the event
- Logo / Business recognition on all RVCA Social Media, Chamber website, event emails.
- The ability to promote your business at the event

### **DESSERT SPONSOR - \$750.00 or in-kind donation**

- Recognition as the Official Dessert Sponsor for the event and provide dessert for the guest at the Pitmasters Dinner
- Logo on a 30" x 24" sign with metal stakes (yours to keep after the event)
- Invitation to provide door prize or silent auction items to be placed on our '**Door Prize / Silent Auction**' table
- Logo on all Volunteer t-shirts worn at the event
- Logo / Business recognition on all RVCA Social Media, Chamber website, event emails.
- The ability to promote your business at the event

### **VOLUNTEER T-SHIRT SPONSOR - \$750.00 or in-kind sponsorship**

- Logo on all Volunteer t-shirts worn at the event and recognition as the Official Sponsor for our t-shirts
- Invitation to provide door prize or silent auction items to be placed on our '**Door Prize / Silent Auction**' table at the Pitmasters Dinner
- Logo / Business recognition on all RVCA Social Media, Chamber website, event emails.

### **OTHER TYPES OF SPONSORSHIPS - please contact to discuss**

- Signage Sponsor
- Liquor Sponsor / Wine Sponsor
- Meat Sponsor
- Coffee Sponsor
- Tent Sponsor
- Full Entertainment Sponsor (\$3000)
- Pitgames Sponsor (donation of games, etc)

### **IN KIND SPONSORS - please contact**

- Logo / Business recognition on all RVCA Social Media, Chamber website, event emails.
- These sponsors will help with other costs endured for the event
  - Some examples include coffee, floral centerpieces, ice / water for bartenders, favors on tables (could include mints, chocolates, etc), the possibilities are endless and can be unique!

We would be grateful for any level of support you can provide, whether it be financial contributions, in-kind donations, door prize/silent auction items or services that can enhance the event experience. We are open to discussing flexible sponsorship packages tailored to meet your specific needs and maximize your brand's exposure.

Thank you for considering our invitation. We sincerely hope that you will join us as a valued sponsor at the 4th Annual Pitmasters Dinner. Together, let's create an unforgettable event that celebrates community spirit and showcases the best of our local businesses.

Please contact Becky to discuss all sponsorship opportunities at 780-231-6903 or [sochbecky@gmail.com](mailto:sochbecky@gmail.com).

Thank you for your consideration!

*Becky Soch*

RVCA Executive